



AJ Foundation

AJ Foundation is the dedicated Corporate Social Responsibility (CSR) arm of US Group, Lahore, Pakistan. Committed to creating meaningful social impact, the Foundation works across key areas such as education, healthcare, environmental sustainability, and community development.

To effectively manage its programs and resources, AJ Foundation required a centralized system to streamline operations and improve transparency.

SK Technology implemented a customized Odoo ERP solution tailored to the foundation's operational needs, including: Project Module, Accounting Module, CRM Module, Inventory Module, Document Module, Reporting, and Dashboards.

Project Overview:

AJ Foundation is the Corporate Social Responsibility (CSR) arm of US Group, based in Lahore, Pakistan. The foundation is dedicated to driving social impact through initiatives in education, healthcare, environmental sustainability, and community development.

To effectively manage its programs and resources, AJ Foundation required a centralized system to streamline operations and improve transparency. The foundation needed an integrated platform to manage donations, projects, beneficiaries, and internal operations.

Business Requirements:

The foundation needed an integrated platform to manage donations, projects, beneficiaries, and internal operations. This included tracking funding sources, monitoring project activities, managing stakeholder relationships, maintaining financial transparency, and generating reports for accountability and decision-making.

Challenges:

Key challenges included managing multiple social initiatives simultaneously, limited visibility into fund allocation and project progress, manual record-keeping, and difficulty in coordinating between departments and stakeholders.

Odoo ERP Solution Provided:

We implemented a customized Odoo ERP solution tailored to the foundation's operational needs, including:

Project Module: Structured planning, execution, and monitoring of social development projects

Accounting Module: Transparent fund management, expense tracking, and financial reporting

CRM Module: Management of donors, partners, and stakeholder relationships

Inventory Module: Tracking of distributed goods and resources for community programs

HR Module: Management of staff, volunteers, and attendance

Document Management: Centralized storage of reports, approvals, and compliance records

Reporting & Dashboards: Real-time insights into project performance and fund utilization

Outcome:

The implementation improved transparency, enhanced project tracking, and streamlined internal operations. AJ Foundation now benefits from better resource management, improved stakeholder coordination, and accurate reporting, enabling it to maximize its social impact and operate more efficiently.