



(AL DANOUB RESTAURANT L.L.C – Food / Hospitality / Tourism / Beverage)

AL DANOUB Group of Restaurants is a leading food and hospitality enterprise headquartered in the United Arab Emirates, renowned for its diverse culinary brands and consistent commitment to excellence. With a strong footprint across the UAE and Oman, the Group has successfully built and operated a network of distinctive restaurant brands and service companies that cater to a wide range of customer tastes and preferences.

With 10 subsidiaries in the food and hospitality sector, the group required from SK Technology a unified ERP system to manage all operations from a single platform, improve service quality, and maintain financial and operational control across outlets.

SK Technology's successful implementation unified all subsidiaries of Al Danoub Restaurant under one digital system, improved operational efficiency, strengthened financial control, enhanced inventory visibility, and ensured consistent service delivery across all restaurants.

Project Overview:

AL DANOUB Group is a leading hospitality organization operating multiple restaurant companies across the UAE. With 10 subsidiaries in the food and hospitality sector, the group required a unified ERP system to manage all operations from a single platform, improve service quality, and maintain financial and operational control across outlets.

Job Requirements :

Multi-company ERP system for centralized control

Integration of POS, Inventory, Sales, Purchasing, Accounting, and HR

Real-time stock and supply chain tracking across outlets

Standardized financial reporting across all subsidiaries
Efficient order processing for restaurant operations
Scalable system to support business expansion
Improved coordination between the head office and branches

Challenges :

Managing 10 different companies under one group structure
Lack of a centralized control and reporting system
Difficulty in maintaining consistent service standards
Inventory tracking issues across multiple restaurant outlets
Fragmented financial visibility and reporting delays
Inefficient coordination between operations and management teams

Odoo ERP Solution Provided:

We implemented a fully customized multi-company Odoo ERP system designed specifically for AL DANOUB Group's hospitality operations. The solution integrated core business functions, including:

Point of Sale (POS): Fast and reliable restaurant billing system for smooth customer service

Inventory Management: Real-time stock tracking and automated replenishment across all outlets

Sales & Purchasing: Streamlined order and procurement processes across companies

Accounting Module: Unified financial system with consolidated reporting and multi-company accounting

HR Module: Employee management, payroll, and attendance tracking across all subsidiaries

Multi-Company Structure: Centralized control with real-time visibility across all business units

Reporting & Dashboards: Group-level insights for performance monitoring and decision-making

Outcome:

The implementation successfully unified all subsidiaries under one digital system, improved operational efficiency, strengthened financial control, enhanced inventory visibility, and ensured consistent service delivery across all restaurants. AL DANOUB Group now operates with a scalable ERP foundation supporting long-term growth and expansion.