



(Rokon Tasbhi Trading Company – Transportation / Logistics)

Tasbhi Meat Company, under the umbrella of Rokon Tasbhi Trading Company, is a Riyadh-based provider of premium quality fresh meat.

With a strong reputation for quality, hygiene, and reliability, the company required a robust system to manage its procurement, cold-chain inventory, and distribution operations while supporting its growing customer base across the Kingdom.

We implemented a tailored Odoo ERP solution to meet the specific needs of the meat trading and distribution business.

Rokon Tasbhi Trading Company now operates with a fully integrated ERP system, enabling efficient management of its meat supply chain while maintaining the highest standards of quality and customer satisfaction.

Project Overview:

Tasbhi Meat Company, operating under Rokon Tasbhi Trading Company in Riyadh, is a trusted supplier of premium fresh meat products. With a strong reputation for quality, hygiene, and reliability, the company required a robust system to manage its procurement, cold-chain inventory, and distribution operations while supporting its growing customer base across the Kingdom.

Business Requirements:

- Centralized management of procurement, processing, and distribution
- Real-time inventory tracking with batch and expiry management
- Cold-chain stock monitoring to maintain product quality
- Efficient sales and order management for retailers, restaurants, and direct customers
- Customer database and relationship management

Automated invoicing, payments, and financial tracking

Supply chain and logistics coordination

Compliance with hygiene and food safety standards

Reporting and analytics for operational performance

Challenges:

Managing perishable inventory with strict quality and expiry controls

Limited visibility into stock movement and distribution channels

Manual processes causing delays and inefficiencies

Difficulty in coordinating procurement, storage, and sales operations

Odoo ERP Solution Provided:

We implemented a tailored Odoo ERP solution to meet the specific needs of the meat trading and distribution business, including:

Inventory Management: Batch-wise tracking, expiry control, and real-time stock visibility

Sales & Distribution: Streamlined order processing and delivery management

Procurement Management: Efficient supplier coordination and purchasing workflows

Accounting & Finance: Automated invoicing, payment tracking, and financial reporting

CRM: Customer management and sales tracking

Logistics Coordination: Improved handling of deliveries and distribution routes

Reporting & Dashboards: Real-time insights into sales, inventory, and operational performance

Outcome:

Improved control over perishable inventory and reduced wastage

Enhanced efficiency in procurement and distribution processes

Better visibility into stock levels and sales performance

Faster and more accurate order fulfillment

Scalable system supporting continued business growth

Rokon Tasbhi Trading Company now operates with a fully integrated ERP system, enabling efficient management of its meat supply chain while maintaining the highest standards of quality and customer satisfaction.