



## **(Netaj Holding Group – Construction & Renovation)**

NETAJ Holding Group is a dynamic and future-focused conglomerate with operations spanning multiple sectors, including wooden pallet manufacturing, rubber products manufacturing, construction, aluminum works, a chain of restaurants, and trading.

The group required a centralized system from SK Technology to manage its multi-industry business structure and ensure efficiency, control, and scalability across all subsidiaries.

We implemented a comprehensive Odoo ERP solution tailored to NETAJ Holding Group's diversified operations.

NETAJ Holding Group now operates on a fully integrated ERP platform, enabling smarter management, operational excellence, and sustainable growth aligned with its long-term vision.

### **Project Overview:**

NETAJ Holding Group, a diversified Saudi conglomerate with operations across manufacturing, construction, trading, and hospitality, required a unified digital platform to manage its multi-industry business structure. With expanding operations and plans to enter the textiles sector, the group needed a centralized system to ensure efficiency, control, and scalability across all subsidiaries.

### **Business Requirements:**

Centralized management of multiple business units under one system

Integration of manufacturing, construction, trading, and restaurant operations

Real-time visibility into financials, operations, and performance

Inventory and supply chain management across different industries

Project management for construction and renovation activities

CRM system for customer and partner management

Automated accounting, invoicing, and financial reporting

HR and payroll management across various departments

Scalable infrastructure to support future expansion, including textiles

### **Challenges:**

Managing diverse operations with disconnected systems

Limited coordination between subsidiaries

Lack of real-time insights into overall business performance

Manual processes affecting efficiency and accuracy

### **Odoo ERP Solution Provided:**

We implemented a comprehensive Odoo ERP solution tailored to NETAJ Holding Group's diversified operations, including:

**Multi-Company Management:** Unified platform to manage all subsidiaries with centralized control

**Manufacturing (MRP):** Streamlined production processes for pallets, rubber, and aluminum products

**Project Management:** Efficient tracking of construction and renovation projects

**Inventory & Supply Chain:** Real-time stock management across multiple warehouses and business units

**Sales & CRM:** Customer lifecycle management and sales tracking

**Accounting & Finance:** Automated financial operations with consolidated reporting

**HR & Payroll:** Workforce management across all divisions

**POS & Restaurant Management:** Integration for restaurant chain operations

**Reporting & Dashboards:** Real-time analytics for strategic decision-making

**Outcome:**

Seamless integration of all business units under one system

Improved operational efficiency and inter-company coordination

Enhanced visibility into financial and operational performance

Reduced manual workload and increased accuracy

Scalable system supporting future growth and diversification

NETAJ Holding Group now operates on a fully integrated ERP platform, enabling smarter management, operational excellence, and sustainable growth aligned with its long-term vision.